

International Week @ REI / Department of Modern Languages and Business Communication

28-30 October 2026

DATA	ORĂ	INVITAT ȘI TEMĂ	SALA/FORMAT
26.10.2026	12.30 -14.00	International Week @ REI / Department of Modern Languages and Business Communication Mikel W. COLE, PhD - University of Houston, USA Mihaela GAZIOGLU, PhD - Westfield State University, Massachusetts, USA: <i>Workshop with students enrolled in the Economics and International Business (English) undergraduate program: “Academic Writing in the Romanian Higher Education Context”</i>	Room 1202
28.10.2026	9.10 -10.40	International Week @ REI / Department of Modern Languages and Business Communication Danijela VRANJEŠ, PhD - University of Belgrade, Serbia: <i>Workshop “Work Smarter, Not Harder: Be a Claude Project Manager”, with students enrolled in the Economics and International Business undergraduate program.</i>	Room 1508
28.10.2026	10.50 -12.20	International Week @ REI / Department of Modern Languages and Business Communication Mikel W. COLE, PhD - University of Houston, USA Mihaela GAZIOGLU, PhD - Westfield State University, Massachusetts, USA: <i>Workshop with students enrolled in the Applied Modern Languages undergraduate program: “Reimagining language teaching: Pedagogical translanguaging”</i>	Room 0329
28.10.2026	17.30-19.00	International Week @ REI / Department of Modern Languages and Business Communication Danijela VRANJEŠ, PhD - University of Belgrade, Serbia: <i>Workshop “Work Smarter, Not Harder: Be a Claude Project Manager”, with students enrolled in the Modern Languages and International Business Communication Master’s program</i>	Room 1508
29.10.2026	9.30-12.30	Conferința internațională <i>Synergies in Communication (SiC) 2026</i> / International Week @ REI Deschiderea conferinței internaționale “Synergies in Communication” (SiC), ediția XIV-a Sesiune plenară – invitați: Alina DOLEA, PhD - Head of School of Law and Society, Faculty of Business and Law, Bournemouth University, UK: <i>“Beyond Soft Power in Diaspora Diplomacy: Negotiating Emotions and Identities”</i>	Room 1521

		Mikel W. COLE, PhD - University of Houston, USA & Mihaela GAZIOGLU, PhD - Westfield State University, Massachusetts, USA: <i>“The Promises and Pitfalls of AI in Cross-Cultural Communication for English as a Foreign Language”</i> Raymond MAIORESCU, PhD -Northwestern Kellogg School of Business (Program Leader - AI Strategies for Business Transformation) Stanford Online University of Chicago, USA: <i>“Beyond AI Literacy: Developing Human Judgment in an Age of Artificial Intelligence”</i>	
29.10.2026	13.00-18.00	Conferința internațională <i>Synergies in Communication (SiC) 2026 / International Week @ REI</i> SiC Panels: • <i>PANEL 2: Interdependences: Academic and Digital Literacies in the New Educational and Research Environment. The Quality Dimension (Hybrid)</i> • <i>PANEL 4: East Meets West across Borders and Boundaries (Hybrid)</i> - (Part I) • <i>PANEL 5: Mindscapes and Cultural Insights in Far Eastern Studies (Online)</i> • <i>PANEL 6: Multidisciplinary Approaches to the Human Experience (Online)</i> - (Part I)	online/hybrid
30.10.2026	9.30-11.10	Conferința internațională <i>Synergies in Communication (SiC) 2026 / International Week @ REI</i> Sesiune plenară – invitați: Danijela VRANJEŠ, PhD - University of Belgrade, Serbia: <i>“Co-education: The Future of Teaching and Learning with AI”</i> Cristina NEESHAM, PhD - Newcastle University, UK School of Business, Law and Entrepreneurship, Swinburne University of Technology, Australia: <i>“Learning with Large Language Models: How to Avoid the Traps of Organized Immaturity”</i>	Room 1521
30.10.2026	11.30-17.30	Conferința internațională <i>Synergies in Communication (SiC) 2026 / International Week @ REI</i> SiC 2026 Panels: • <i>PANEL 1: Synergies in Linguistics, Business and (Inter)Cultural Communication (Online)</i>- (English & German Section) • <i>PANEL 2: Interdependences: Academic and Digital Literacies in the New Educational and Research Environment. “EDU-RES” Roundtable (Hybrid)</i> • <i>PANEL 3: Romanian Cultural and Linguistic Studies (Online)</i> • <i>PANEL 4: East Meets West across Borders and Boundaries (Hybrid)</i>- (Part II) • <i>PANEL 6: Multidisciplinary Approaches to the Human Experience (Online)</i> - (Part II) • <i>PANEL 7: Migration, Diaspora(S), And Refugees (online)</i>	online/hybrid